



BLACK FRIDAY
HOT DEALS

starting Thanksgiving on
academy.com

Stores re-open at 5am on
Friday, November 29

Prices effective starting at 11 pm CST on Wednesday, November 27.

RIGHT GIFTS
LOW PRICES
EVERYDAY!



FRIDAY ONLY

HOT DEAL

29⁹⁹

was...59.99 **NEW**
H2O Xpress Mettle
Baitcast Reel
Style FSH2FL0011



HOT DEAL

29⁹⁹

was...49.99 All Star
Classic Series Rod
Selection varies by store.



HOT DEAL

29⁹⁹

was...49.99 **Cobra**
SSR80 Radar/Laser Detector
Style SSR80



**9-BAND
DETECTION**

HOT DEAL

84⁹⁹

was...149.99 **GARMIN**
Nuvi 50LM Auto GPS
Style 010-00991-28
• Turn-by-turn
voice prompts



HOT DEAL

24⁹⁹

was...39.99 **BOBS**
Women's Skechers
Bobs Casual Shoes



Girls' **24⁹⁹**
was...34⁹⁹
Selection
varies by store.

HOT DEAL

59⁹⁹

was...79.99 Huffy Boys' Spider-Man
or Girls' Little Mermaid
16-in. Bikes

12-in. Spider-Man
49⁹⁹ was...69⁹⁹



HOT DEAL

79⁹⁹

was...129.99 Fisher-Price
Boys' Lightning McQueen
or Girls' Barbie 6-Volt Ride-On
Styles W6209, W5541



HOT DEAL

9⁹⁹

was...13.99 Nike Dri-FIT
Elite Basketball Crew Socks
Does not include Nike Sequallizer
or Nike Hyper Elite styles.



HOT DEAL

69⁹⁹

was...89.99 Kids' Teenage Mutant Ninja Turtles
16-in. or Monster High 18-in. Bikes
Styles R1652,
YSLOSWG001



HOT DEAL

69⁹⁹

was...99.99 East Point
60-in. Lightning Hover
Hockey Table
Style 1-1-34301



HOT DEAL

34⁹⁹

was...64.99 **Razor** Ripstik Caster Board
Styles 15055040, 15055060, 15055061



Academy
SPORTS+OUTDOORS

Find a lower price, we'll match it.
Our low price commitment means a Merry Christmas guaranteed.
Visit academy.com/pricematch for details.

OUTDOOR GEAR

Selection varies by store.

HOT DEAL

49⁹⁹

was...89.99

**Game Winner
Neoprene Waders**
Style FSGWFE5013

- Insulated boots
- Sizes: 8-13

Selection varies by store.



HOT DEAL

19⁹⁹

was...29.99

**Men's Game Winner
Jersey Knee Boots**
Styles FWGWFS3012,
FWGWFS3013

HOT DEAL

29⁹⁹

was...39.99

**Men's Wolverine®
Clarke Jackets**
Style W1140500



HOT DEAL

49⁹⁹

was...64.99

**Men's Carhartt®
Washed Duck
Jackets**
Style 100733



HOT DEAL

69⁹⁹

was...89.99

**Men's Browning®
Reversible
Jackets**
Style 3041



HOT DEAL

9⁹⁹

was...17.99-19.99

**Men's Magellan
Outdoors™
Jeans**



HOT DEAL

49⁹⁹

was...59.99

**Men's or Women's
Game Winner
Classic High
Insulated Boots**
Styles FWGWFS3009,
FWGWFS3010



HOT DEAL

69⁹⁹

was...119.99



Garmin Nuvi 30LM Auto GPS
Style 010-00989-21

- Turn-by-turn voice prompts
- Over 6-million pre-programmed points of interest



**ULTRA
COMPACT**

HOT DEAL

49⁹⁹

was...79.99



**Mosaic Tabletop
Propane Patio Heater**
Style FSPTMV5002

- Outputs up to 10,000 BTU
- Push-and-turn ignition offers an adjustable heat control
- CSA certified



FIREARMS

Limited to stock on hand. Two per customer.



HOT DEAL
99⁹⁹
was...169.99

HERITAGE
Heritage .22 LR 6.5-in. White Grip Revolver
Style RR226SW

- Caliber: .22 LR
- Capacity: 6

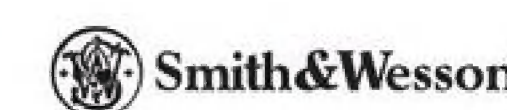


HOT DEAL
329⁹⁹
was...399.99

TriStar
TriStar T120 Desert Tan Cerakote Handgun
Style 85098

- Caliber: 9mm
- Capacity: 17+1

Visit our stores for more **Hot Deals** from top brands like




HOT DEAL
199⁹⁹
was...219.99

STEVENS
Stevens 320 Ghost Ring Sight Shotgun
Style 19495

- Gauge: 12 • Capacity: 5+1



HOT DEAL
299⁹⁹
was...499.99

TAURUS
Taurus 609B Compact Handgun
Style 1-609041

- Caliber: 9mm
- Mag capacity: 13 +1
- Action: double
- Barrel: 3.25 in.



HOT DEAL
3⁹⁹
was...6.99

PLANO
Plano Pistol Case



HOT DEAL
39⁹⁹
was...79.99

PROTEC
Protec Handgun Laser



HOT DEAL
229⁹⁹
was...249.99

ESCORT
Escort Aimguard Shotgun
Style HAT00020

- Gauge: 12 • Capacity: 5+1



HOT DEAL
279⁹⁹
was...349.99

TriStar
Youth TriStar Raptor 24-in. Black or Muddy Girl Shotgun
Styles 20205, 20203

- Gauge: 20 • Capacity: 2+1 with plug

GUN SAFES AND CABINETS



HOT DEAL
9⁹⁹
was...16.99

SENTRY
Sentry Safe Compact Security Safe
Style P005C

Contents sold separately.



HOT DEAL
39⁹⁹
was...59.99

SENTRY
Sentry Safe X055 Security Safe
Style X055

- 8.7 in. x 13.6 in. x 8.5 in.



HOT DEAL
69⁹⁹
was...99.99

STACK-ON
Stack-On 8-Gun Steel Security Cabinet
Style GC-908-5

- Holds guns up to 54-in. tall
- Top shelf provides additional storage

55 in. x 21 in. x 10 in.



HOT DEAL
139⁹⁹
was...199.99

STACK-ON
Stack-On 14-Gun Cabinet with Portable Lock Box
Style GCB-14-PCB

21 in. x 16 in. x 55 in.



HOT DEAL
359⁹⁹
was...459.99

SAFARI

55 in. x 21 in. x 17 in.



HOT DEAL
699⁹⁹
was...849.99

CANNON
Canon 36-Gun Fire Safe
Style AS5932-HITEC-13

- 30-minute fire protection at 1,200° F.
- Electronic lock

59 in. x 32 in. x 24 in.

RIDE-ONS/SCOOTERS

HOT DEAL

19⁹⁹

was...24.99

**Kids' Razor
A1 Scooter**

Styles 13003A-BL,
13010067

Selection
varies by store.



HOT DEAL

64⁹⁹

was...89.99

**Kids' Razor
Flash Rider 360
Tricycle**

Style 20036559



HOT DEAL

99⁹⁹

was...109.99

**Kids' Razor
Powerwing
Deluxe or
E90 Electric
Scooter**

Styles 20036040,
13111441



EXCLUSIVE

HOT DEAL

179⁹⁹

each
was...194.99-219.99

**Kids' Razor E225
Electric Scooter**

Style 13112840

**Kids' Razor E225S
Electric Seated
Scooter**

Style 13112830

EXCLUSIVE



HOT DEAL

219⁹⁹

was...249.99

**Kids' Razor
Mod
Sweet Pea
Ride-On**

Style 15130659



FITNESS

HOT DEAL

89⁹⁹

was...99.99

**Everlast
PowerShot
80-lb NevaTear
Heavy Bag**

Style 69080600

**Leather
Speed Bag**

29⁹⁹ was...34⁹⁹

Stand

109⁹⁹

was...129⁹⁹



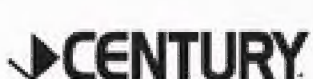
HOT DEAL

109⁹⁹

was...149.99

**Century Versys
Free-Standing
Heavy Bag**

Style 10187



HOT DEAL

149⁹⁹

was...199.99

**CAP Barbell
Strength
125-lb. Stack
Home Gym**

Style
FM-H1007A1



Limited to
stock on hand.
Selection
varies by store.

HOT DEAL

399⁹⁹

was...599.99

**Pro-Form
505 CST Treadmill**

Style PFTL60910

• 15 built-in
workout
programs
• 1 to 10% Quick™
incline



GRILLING

HOT DEAL

199⁹⁹

was...299.99



**Char-Broil
Gas/Charcoal
Combo Grill**

Style 463230512

• 65,000 BTU for
primary burners



HOT DEAL

199⁹⁹

was...349.99



**Masterbuilt 40-in.
Digital Electric
Smokehouse with
Window**

Style 20070311



**40-in.
TALL**

Contents
not included.



HOT DEAL

199⁹⁹

was...299.99

Char-Broil Six-Burner Gas Grill

Style 463230512

• 65,000 BTU for primary burners
• 650-sq. in. primary and
250-sq. in. secondary
cooking spaces



**BLACK FRIDAY
HOT DEALS
FRIDAY & SATURDAY**

25% OFF
Under Armour® Battle Hoodies
for the family

41²⁴
was...54.99
Men's or Women's
Under Armour®
Battle Hoodies
Styles 1240416,
1240463

33⁷⁵
was...44.99
Boys' or Girls'
Under Armour®
Battle Hoodies
Styles 1241366,
1242096

HOT DEAL
29⁹⁹
each
was...39.99-49.99
Men's Nike
KO Hoodies
Style 465784

Women's Nike
All Time or
Swoosh Out
Hoodies
Styles 548804,
548806

HOT DEAL
24⁹⁹
was...34.99
Boys' or Girls' Nike
Knockout
Performance
Fleece Hoodies
Styles 546099, 549462,
575210, 546157,
546160, 546159

ELECTRONICS

HOT DEAL
14⁹⁹
was...24.99
Midland ALR1
Two-Way
Radios
Style ALR1
MIDLAND
22-MILE

HOT DEAL
49⁹⁹
was...69.99
Cobra ESD 920
Camo
Radar Detector
Style ESD-920
Cobra
EXCLUSIVE

HOT DEAL
279⁹⁹
was...329.99
GoPro HD Hero 3
Black Edition
Camcorder
Style CHDX-301
• Professional 2.7kp
30 fps, 1440p 48 fps,
1080p 60 fps, 960p
100 fps, 720p 120 fps,
and WVGA 240 fps
video capture

FOOTWEAR

HOT DEAL
19⁹⁹
was...39.99
Adults' Crocs™
Dasher Line
Clogs
Style 12869-060
Kids' **14⁹⁹** was...29⁹⁹

HOT DEAL
59⁹⁹
was...69.99
Men's or Women's Nike
Dual Fusion 2
Running Shoes
Styles 599541-002, 599541-008,
599564-006, 599564-064,
599564-064 599564-006
Limited to
stock on hand.
No rain checks.

WISH LIST

HOT DEAL
69⁹⁹
was...79.99
Huffy 44-in.
Composite
Portable
Basketball System
Style 61312T
HUFFY
SPORTS

HOT DEAL
99⁹⁹
was...149.99
Spalding 44-in.
Polycarbonate
Portable
Basketball System
Style 72351T
SPALDING

HOT DEAL
6⁹⁹
was...9.99-12.99
Wilson NCAA
MVP Football,
Basketball,
or Traditional
Soccer Ball
Wilson

HOT DEAL
59⁹⁹
was...79.99
Everlast 70-lb.
Camo
Polycanvas
Heavy Bag Kit
EVERLAST

HOT DEAL
79⁹⁹
was...99.99
Everlast Heavy Bag
Stand
Style 4812G
EVERLAST

EXCLUSIVE
Bag sold
separately.

HOT DEAL
159⁹⁹
was...224.99
Jump Zone
14-ft. Trampoline
with Enclosure
Styles YSLJZOG1021,
YSLJZOG1000
Jump Zone
12-ft. Trampoline
Enclosure Combo
139⁹⁹ was...199⁹⁹



HOT DEAL
AspenPet Pet Porter II
Dog Kennels
Styles 21183, 21184
15 to 20 lbs...**14⁹⁹** was...24⁹⁹
25 to 30 lbs...**26⁹⁹** was...36⁹⁹
50 to 70 lbs...**39⁹⁹** was...59⁹⁹
70 to 90 lbs...**59⁹⁹** was...79⁹⁹



PET CARE

HOT DEAL
9⁹⁹
was...19.99
Magellan Outdoors
Pillow Pet Bed
Style FSMGPS0000
MAGELLAN
27 in. x 36 in.



HOT DEAL
14⁹⁹
was...39.99
Brinkmann
Gusseted Pet Bed
Style WG3544-710
BRINKMANN
35 in. x 44 in.



Take aim at great outdoor gifts

CONCEALMENT

HOT DEAL

39⁹⁹
each
was...59.99

Women's
Concealed
Carry
Handbag
Styles
MG201,
MG201BLK



HOT DEAL

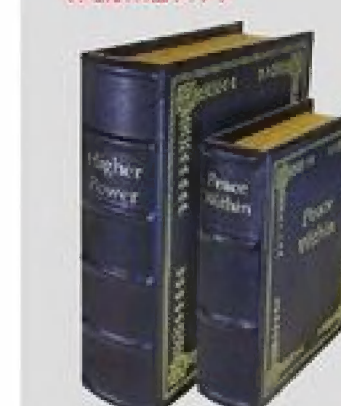
39⁹⁹
was...59.99

Tactical
Performance
Tactical
Combo Pack
Style FSTFHE3044



HOT DEAL

17⁹⁹
each
was...29.99



PS Products
Diversion Books
Two-Piece Set
Styles DB2-BLK,
DB2-BRN

HOT DEAL

25⁹⁹
was...39.99



Contents not included.

PS Products
Gun
Concealment
Mantle Clock
Style MGC

HOT DEAL

19⁹⁹
was...26.99



Hoppe's Deluxe
Gun Cleaning
Kit
Style BUOX

HOT DEAL

29⁹⁹
was...39.99

Game Winner
68-Piece
Universal Gun
Cleaning Kit
Style HTGW7009



HOT DEAL

39⁹⁹
was...59.99



Otis Technology
MSR/AR
Gun Cleaning
System
Style FG-556-MSR

HOT DEAL

19⁹⁹
was...39.99



Zap Limited Edition
Stun Gun
Style 0667
• Emits 600,000V arc • Case
and batteries included

HOT DEAL

19⁹⁹
was...39.99



SSI Universal
Laser Borelight
Style XSI-LBK2

HOT DEAL

39⁹⁹
was...59.99



3M Tekk
Worktunes
22NRR
Earmuffs
Style 90541

ACCESSORIES

HOT DEAL

9⁹⁹
was...19.99

Plano
Contour Single Gun Case
Style 1010488-OD



HOT DEAL

21⁹⁹
was...29.99



Plano Green/Tan
Sportsman's Locker
Style 1819-91

HOT DEAL

29⁹⁹
was...59.99

Allen
50-in.
Tejon
Rifle Case
Style 983-50



HOT DEAL

39⁹⁹
was...69.99

Drago Gear
36-in.
Double Gun
Case
Style 12-302BL



HOT DEAL

99⁹⁹
was...219.99



Caldwell Lead Sled
DFT Shooting Rest
Style 336647

OPTICS

HOT DEAL

59⁹⁹
was...99.99



Nikon Aculon
A211 10x42
Binoculars
Style 8246

HOT DEAL

79⁹⁹
was...119.99

Firefield
N-Vader
1-3x30
Digital
Night Vision
Monocular
Style FF18065



HOT DEAL

89⁹⁹
was...119.99

Leupold
BX-1
Yosemite
10x30mm
Porro Prism
Binoculars
Style 117981



HOT DEAL

99⁹⁹
was...149.99



Nikon P-223 3x32
BDC Carbine
Riflescope
Style 8496

HOT DEAL

169⁹⁹
was...199.99



Leupold
Rifleman
3-9x40
Riflescope
Style 66195

\$25 OFF

Today's in-store
purchase when
you open an
account*



PLUS ASK AN ASSOCIATE
FOR DETAILS ON OUR
SPECIAL FINANCING OFFER**

*This offer is only valid for applications processed and approved instantly in-store, with a minimum purchase of \$25 (before tax). This charge must be applied to your new Academy Sports + Outdoors Visa Card the same day you are instantly approved. **Promotion period is November 24- December 28, 2013. The creditor and issuer of the Academy Sports + Outdoors Visa card is U.S. Bank National Association, pursuant to a license from Visa U.S.A. Inc. © 2013 U.S. Bank. All rights reserved.

Great gifts in fishing essentials

HOT DEAL Tournament Choice Classic Rod
7⁹⁹
was...14.99



TOURNAMENT CHOICE Selection varies by store.

HOT DEAL Pinnacle Obsession Spinning Combo
Style OS662SPCOM
39⁹⁹
was...59.99



HOT DEAL Tournament Choice 10-Rod Round Rack
Style FSTNFE1007
9⁹⁹
was...19.99



Contents sold separately.

TOURNAMENT CHOICE

HOT DEAL Youth Shakespeare Amphibian Combo
Style AMPSCCBO
9⁹⁹ each
was...19.99



Shakespeare
SINCE 1897

HOT DEAL H2O Xpress Camo Spinning Combo
Style FSH2FC1000
49⁹⁹
was...79.99



HOT DEAL Tournament Choice Outdoor Gear Bag
Style FSTCFE0023
12⁹⁹
was...24.99



INCLUDES 4 UTILITY BOXES

TOURNAMENT CHOICE

HOT DEAL Abu Garcia Blue Max Baitcast Combo
Style BLMAX/661MH
39⁹⁹
was...59.99



Abu Garcia
FOR LIFE

HOT DEAL H2O Xpress Camo Baitcast Combo
Style FSH2FC2000
69⁹⁹
was...109.99



H2O Xpress
SINCE 1987

HOT DEAL Tournament Choice 110-Volt Electric Fillet Knife
Style FSTC1096
14⁹⁹
was...19.99



TOURNAMENT CHOICE

HOT DEAL
99⁹⁹
was...149.99
Pelican Sprint 80X Kayak
Style KIA08P104
• RAM-X™ hull material
• Drain plug

HOT DEAL
9⁹⁹
was...14.99
No Limits Day Dreamer Kayak Paddle

Pelican
NO LIMITS

HOT DEAL R•M• Industries Portable Fillet Station
Style 43460
49⁹⁹
was...79.99



ALL ITEMS SHOWN INCLUDED

R•M• INDUSTRIES, INC.

ELECTRONICS

HOT DEAL EXCLUSIVE
39⁹⁹
was...59.99
Midland ALR5MO Two-Way Radios-Two Pack
Style ALR5MO
• eVox hands-free



MIDLAND

HOT DEAL Dual MDM360C 200W Marine CD Player with Two 6.5-in. Speakers
Style MCP360CAMO
99⁹⁹
was...169.99



Dual

EXCLUSIVE

HOT DEAL Garmin GPSMAP 62S Handheld GPS
Style 010-00868-01
199⁹⁹
was...349.99

- 3-axis electronic compass
- 2,000 waypoints

WATERPROOF

GARMIN



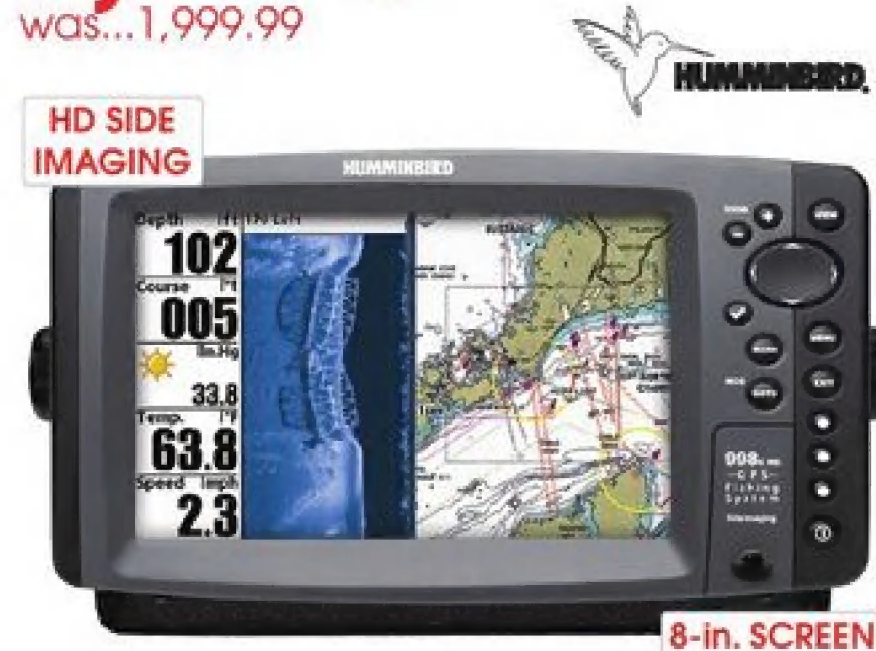
HOT DEAL Lowrance Mark-5X Pro Fishfinder
Style 000-00175-001
99⁹⁹
was...199.99

- 83 kHz/200 kHz Skimmer® with internal temperature sensor



LOWRANCE

HOT DEAL
1,299⁹⁹
was...1,999.99
Humminbird 998c HD SI Sonar/GPS Chartplotter
Style 408720-1



HD SIDE IMAGING

HUMMINBIRD

8-in. SCREEN

HOT DEAL
14⁹⁹
was...19.99-24.99
Men's or Women's Magellan Outdoors™ Fishing Shirts
• Laguna Madre
• Lake Fork
• Falcon Lake
• Seminole Canyon



Selection varies by store.



Selection varies by store.

HOT DEAL

4⁹⁹ Men's or Women's
Realtree®
Xtra T-Shirts
Style RTX-349
was...9.99



25% OFF

48⁷⁴ Men's Under Armour®
Tackle Twill
Fleece Hoodies
Style 4429
was...64.99

Prices good
November 28-30, 2013

HOT DEAL

16⁹⁹
was...19.99
Men's Wrangler®
13MWZ
Western Wear Jeans
Style 13MWZ

HOT DEAL

9⁹⁹ Men's or Women's Browning®
Graphic Tees
was...14.99



HOT DEAL

14⁹⁹ Men's or Women's Browning®
Lounge Pants
was...19.99



HOT DEAL

34⁹⁹
was...39.99
Men's Levi's®
559™ Jeans

BOOTS

HOT DEAL

29⁹⁹ Men's Brazos
Premium
Waterproof
Wellington
Steel-Toe
Work Boots
Style BR3039
• ASTM
F2413-11
M I/75 C/75



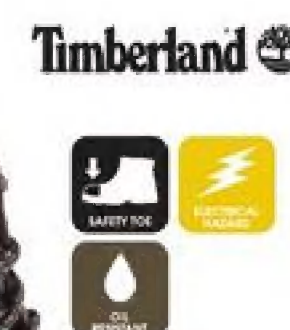
HOT DEAL

39⁹⁹ Men's Brazos
Premium
Western III Boots
Style FWBWWR1000



HOT DEAL

79⁹⁹ Men's Timberland
Excave Lace-Up
Steel-Toe Work Boots
Style 89667
• ASTM F2413-11
M I/75 C/75



HOT DEAL

89⁹⁹ Men's Justin Stampede
Western Wellington
Steel-Toe Work Boots
Style WK4661
• ASTM F2413-11
M I/75 C/75



HOT DEAL

69⁹⁹ Men's Wolverine
Swamp Monster Wellington
or Lace-Up Work Boots
Styles WO6580, WO8698, WO6579
• ASTM F2413-11 M I/75 C/75 EH



HOLIDAY GIFT GUIDE for everyone on your list

academy.com/holiday

Great gifts for everyone on your list

HOT DEAL
89⁹⁹
was...109.99
Mosaic Propane
Patio Heater
Style FSPTMV6004



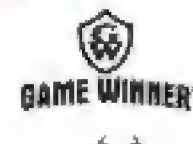
HOT DEAL
29⁹⁹
was...39.99
Mosaic Santa Fe
30-in. Fire Pit
Style FSPTMV6025



HOT DEAL
14⁹⁹
was...24.99
Men's or Women's
Duck Commander
Realtree or
Buck Commander
Quad Chair
Styles FSBLHE00, FSBLHE01,
FSDCHE02, FSDCHE03



HOT DEAL
29⁹⁹
was...59.99
Game Winner
Camo Lounger
Style FSGWHE0024



Mosaic Multi-Position
Lounger
29⁹⁹
was...49.99

HOT DEAL
39⁹⁹
was...49.99
Mosaic
Rocker



HOT DEAL
49⁹⁹
was...59.99
Mosaic
Park Bench



Also available in:

GAME PROCESSING

HOT DEAL
49⁹⁹
was...99.99
Browning
7.5-in.
Meat Slicer
Style FD2124401-BN



HOT DEAL
49⁹⁹
was...99.99
Browning #8
575-Watt Grinder
Style FD2126801-BN



HOT DEAL
49⁹⁹
was...79.99
Browning
Six-Tray
Dehydrator
Style FD2125001-BN



HOT DEAL
89⁹⁹
was...99.99
Char-Broil
The Big Easy
Oil-Less
Propane
Turkey Fryer
Style 12101480



HOT DEAL
119⁹⁹
was...199.99
Cajun Injector
Electric Smoker
Style 22174.01960



- 100 to 275° F. digitally-controlled temperature range
- 0 to 24-hour digital timer with automatic shut-off
- Five smoking racks; 2.53-cu. ft. capacity
- Side access wood chip chute



GOALZERO



HOT DEAL
21⁹⁹
was...26.99
Goal Zero
Rock Out Green
Style 90401



HOT DEAL
31⁹⁹
was...35.95
Goal Zero
Switch
Rechargeable Stick
Style 21004



HOT DEAL
47⁹⁹
was...59.99
Goal Zero
Rock Out 2
Style 94005



HOT DEAL
79⁹⁹
was...99.99
Goal Zero
Switchout
Solar Kit
Style 90000SLR
Only one stick included.

14⁹⁹
EVERYDAY!
Tervis 16-oz.
Tumbler or
Mug
Selection
varies
by store.



HOT DEAL
2⁹⁹
each
was...4.99
Timber Creek
Cap Lights
Selection varies
by store.



HOT DEAL
7⁹⁹
was...12.99
QBeam
L.E.D.
Multi-Pack
Flashlights



HOT DEAL
12⁹⁹
was...19.99
Neck
Pillow with
Speaker
Style 73099



HOT DEAL
19⁹⁹
was...39.99
Magellan Outdoors
Four-Piece
Luggage Set
Style FSMGLG6028



HOT DEAL
37⁹⁹
was...39.99-44.99
Cyclops Flare
Spotlight
Styles CYC-3WS,
CYC-3WS6AACMO



HOT DEAL
17⁹⁹
was...24.99
Intex Queen Downy
Air Bed with Sheet Set



HOT DEAL
29⁹⁹
was...49.99
20-in. Hard-Side
4-Wheel Spinner
Style 17872-20BTZ



HOT DEAL
74⁹⁹
was...99.99
Tracker IV Metal
Detector
Style TK4



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HOT DEAL **229⁹⁹**
 was...259.99
Triumph 400T Treadmill
 Style TRIUMPH400T
 • Four pre-set programs
 • Three-position manual incline

HOT DEAL **79⁹⁹**
 was...99.99
Body Power Gravity Inversion Table
 Style IT8020
 • High-density foam pad for comfort

HOT DEAL **149⁹⁹**
 was...199.99
Body Champ Magnetic Recumbent Exercise Bike
 Style BRB5288

Hot Deal
599⁹⁹
 was...699.99
 Select stores only.

Marcy Deluxe Smith Cage
 Style MD9010G
 Weights not included.

HOT DEAL **249⁹⁹**
 was...299.99
Marcy Fan Bike
 Style AIR1
 • Fan resistance level increases as you pedal faster while generating a breeze

HOT DEAL **79⁹⁹** **POLAR** **99⁹⁹**
 was...89.99 was...109.99
Polar FT4 Heart Rate Monitor **Polar FT7 Heart Rate Monitor**
 Styles 90039180, 90042870 Styles 90039176, 90039174
Available in other colors.
 Colors vary by store.

HOT DEAL **399⁹⁹**
 was...549.99
Pro-Form 10.0 CE Elliptical
 Style PFEL55911
 Select stores only.

HOT DEAL **29⁹⁹**
 was...34.99
Everlast Boxing Training Kit
 Style 3010

HOT DEAL **39⁹⁹**
 was...49.99
Youth UFC MMA Bag and Gloves Combo
 Style 144200YP-910

HOT DEAL **89¢** **HOT DEAL** **169⁹⁹**
 per pound was...209.99
CAP Barbell Cast-Iron Kettlebells or Rubber Hex Dumbbells **CAP Barbell 300-lb. Olympic Weight Set**
 Styles SDK2-050, SDP Style OSG-300#2
 Selection varies by store.

GOLF

BUY \$50 WORTH OF TaylorMade GOLF BALLS AND RECEIVE A \$10 ACADEMY SPORTS + OUTDOORS GIFT CARD

HOT DEAL **19⁹⁹**
 was...45.00
Men's adidas Droptail Solid Contrast Golf Polos

HOT DEAL **39⁹⁹**
 was...99.99
Nike Skyline EXP 2 Sunglasses
 Styles EV0595-223, EV0595-001

HOT DEAL **4⁹⁹**
 was...9.99
Top Flite Recycled Golf Balls - 12 Pack
 Style 12BKRDRLBX

HOT DEAL **9⁹⁹**
 was...19.99
Reload Refurbished Pro V1 Golf Balls - 12 Pack
 Style A-REFINISH

HOT DEAL **41⁹⁹**
 was...47.99
Titleist Pro V1 or Pro V1x Golf Balls
 Styles T2043S, T2023S

HOT DEAL **119⁹⁹**
 was...169.99
Bushnell Golf Sport Rangefinder
 Style 201916GC

HOT DEAL **29⁹⁹**
 was...60.00
Men's adidas Half-Zip Layering Mock Neck Golf Shirts

HOT DEAL **29⁹⁹**
 was...39.99
Men's FootJoy GreenJoy Closeout Golf Shoes
 Style 45516

HOT DEAL **49⁹⁹**
 was...59.99
Men's Nike Durasport Golf Shoes
 Style 418561
 Selection varies by store.

HOT DEAL **99⁹⁹**
 was...169.99
Callaway Razr X Ti Driver
 Style 426803050237
 • Fairway Wood...89⁹⁹ was...129⁹⁹
 • Hybrid...79⁹⁹ was...99⁹⁹

HOT DEAL **19⁹⁹**
 was...39.99
Wilson Ultra Bk Putting System
 Style UW1189

HOT DEAL **19⁹⁹**
 was...39.99
Wilson Ultra-Soft Cover
 Style SLWSGO4000

HOT DEAL **49⁹⁹**
 was...79.99
Wilson Ultra Big Mouth Hitting Net
 Style UW1148

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BLACK FRIDAY

HOT DEALS

Great gifts to get you rolling

Free assembly on all bikes 16-in. and above

HOT DEAL

29⁹⁹ was...39.99
Huffy Boys' Pro Thunder or Girls' So Sweet 12-in. Bikes
Styles 22023, 22033
Selection varies by store.



HOT DEAL

34⁹⁹ was...49.99
Huffy Boys' Pro Thunder or Girls' So Sweet 16-in. Bikes
Styles 21803, 21854



HOT DEAL

39⁹⁹ was...49.99
Huffy Boys' Pro Thunder or Girls' So Sweet 20-in. Bikes
Styles 23314, 23304



HOT DEAL

49⁹⁹ was...59.99
Ozone 500 Boys' Molten or Girls' Just for Me 18-in. Bikes
Styles 8097-28, 8091-52



HOT DEAL

69⁹⁹ was...89.99
Huffy Granite Men's or Women's 26-in. or Boys' or Girls' 24-in. Bikes
Styles 24503, 24513, 26203, 26213



TOYS

HOT DEAL

9⁹⁹ was...16.99
Mini Balls-Three Pack
Style YSLAASC0010

Academy

HOT DEAL

19⁹⁹ was...24.99
NXT Crossbow
Styles NXC5BKG, NXC5BK



HOT DEAL

12⁹⁹ was...22.99
Mega Hunting Play Set
Style 99296V



HOT DEAL

299⁹⁹ was...399.99
Easton S1 BBCOR Baseball Bat
Style A11160932
• 2 5/8-in. barrel
• -3



HOT DEAL

39⁹⁹ was...49.99
Job and Bob Boxing Trainer
Style 1-1-28310



HOT DEAL

29⁹⁹ was...39.99
Razor GoGo Pogo Stick
Style 10068060

Razor



HOT DEAL

14⁹⁹ was...19.99
Boys' or Girls' Zing Air Hunters or Air Huntress Zcurve Bow
Styles AH270, AH170



RIDE ONS/SCOOTERS

HOT DEAL

59⁹⁹ was...79.99
EXCLUSIVE
Kids' Duck Dynasty 6-Volt Ride-On
Style DD-ATV-WRP-GRN

HOT DEAL

59⁹⁹ was...79.99
Toddlers' Princess Quad 6-Volt Ride-On

59⁹⁹ was...79.99

399⁹⁹ was...244.99

EVERYDAY!
Kids' Razor Dirt Quad Realtree Camo 4-Wheeler
Style 25143001

EXCLUSIVE

HOT DEAL

399⁹⁹ was...449.99

EXCLUSIVE

Kids' Razor Dirt Rocket MX500 Realtree Camo Electric Dirt Bike

Style 15128103

• Supports up to 170 lbs.

Razor

8A

HOT DEAL

99⁹⁹ was...129.99
Kids' 6-Volt Mini Cooper S Yellow Ride-On
Style KT1098TGB

HOT DEAL

219⁹⁹ was...244.99

Kids' Razor MX350 Electric Motorcycle

Style 15128040

Razor

HOT DEAL

249⁹⁹ was...279.99

Kids' Razor Ground Force Drifter Cart

Style 25143400

Razor

HOT DEAL

13⁹⁹ was...19.99
Kids' Action Wheels Light Up Batman or Butterfly Three-Wheel Training Scooter
Styles TS-243, BM-215, FS-206BK-L

HOT DEAL

109⁹⁹ was...129.99

Kids' Razor E100 Electric Scooter

Styles 13111260, 13111261

Selection varies by store.

Razor

HOT DEAL

29⁹⁹ was...39.99
Kids' Razor A125 Realtree Camo Scooter or Fuzion Sport Scooter
Styles 13014220, F1212

EXCLUSIVE

HOT DEAL

249⁹⁹ was...269.99

Kids' Razor E300 Electric Realtree Camo Scooter

EXCLUSIVE

YOUTH ARCHERY

HOT DEAL
14⁹⁹

was...19.99

Buck Commander Lil' Sioux Bow
Style 1094

- Draw weight: 15 lbs.
- Draw length: 18 to 22 in.
- Bow weight: 2 lbs.



HOT DEAL
29⁹⁹

was...39.99

Buck Commander Sport Flight Bow
Style 1123

- Draw weight: 25 lbs.
- Draw length: 24 to 26 in.
- Bow weight: 2 lbs.
- Includes two arrows and finger rollers



HOT DEAL
39⁹⁹

was...49.99

Buck Commander Banshee Bow
Style 1093

- Draw weight: 25 lbs.
- Draw length: 24 to 26 in.
- Bow weight: 3 lbs.
- Includes two arrows and finger rollers



HOT DEAL
49⁹⁹

was...69.99

Youth Bear Archery Brave 3 Compound Bow Set
Styles AYS200BR, AYS200PR

- Composite limbs and riser are durable
- Two Safetyglass™ arrows and a two-piece arrow quiver



HOT DEAL
79⁹⁹

was...99.99

Bone Collector B-Life Compound Bow
Style 1121

- Draw weight: 19 to 29 lbs.
- Draw length: 23 to 25 in.
- Bow weight: 5 lbs.
- 3-pin sight



HOT DEAL
19⁹⁹

was...24.99

Youth Bone Collector Target
Style 1084



HOT DEAL
19⁹⁹

was...24.99

Morrell Perfect 300 Foam Target
Style A270



HOT DEAL
10⁹⁹

was...15.99



Youth Game Winner Soft Bow Case
Style YFSGWAR3001



HOT DEAL
59⁹⁹

was...99.99

Celestron PowerSeeker 76 Telescope
Style 21044

- 5x24 finderscope
- 3x Barlow lens



AIR RIFLES

HOT DEAL
14⁹⁹

was...24.99

Project Z 14K BBs and Pistol
Style 210183

- Includes 14,000 rounds of 6mm .12-gram airsoft BBs



HOT DEAL
29⁹⁹

was...39.99

Crosman Tac R71 Rifle
Style TACR71B

- 6mm BBs • 200 fps • Capacity: 400 pellets
- Semi or full automatic modes • Electric operation



HOT DEAL
24⁹⁹

was...39.99

Red Jacket 1911 Airsoft Pistol Kit
Style 2278230

- Includes: two bottles of 400 BBs, gel target

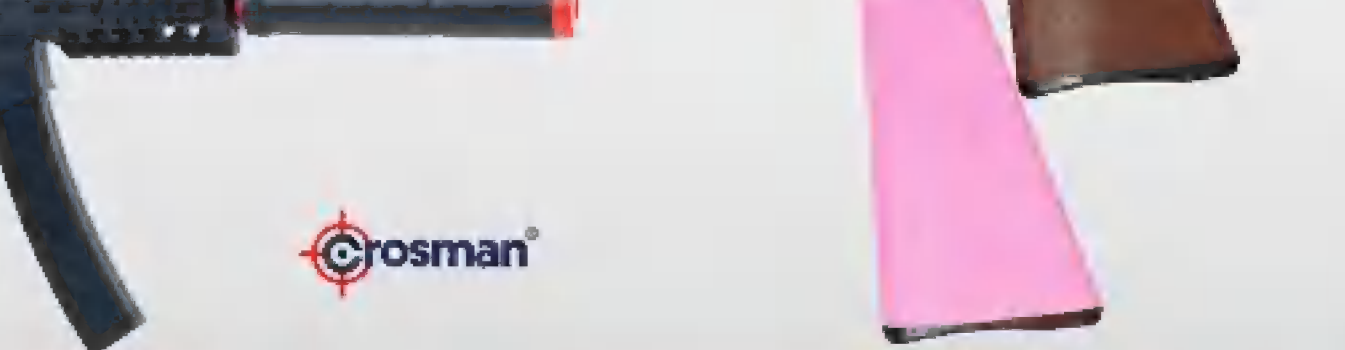


HOT DEAL
29⁹⁹

was...39.99

Crosman 760 Pumpmaster Air Rifle Kit
Styles 760PKT, 760BKT

- .177 caliber BBs
- 625 fps



HOT DEAL
29⁹⁹

was...39.99

Crosman .177 MK-177 Air Rifle
Style 30110

- .177 caliber BBs and pellets
- 800 fps - BBs
- 750 fps - pellets
- Pneumatic pump with rifled barrel



HOT DEAL
69⁹⁹

was...99.99

Gamo Hornet Elite Air Rifle
Style 6110066564

- .177 caliber pellets
- 4x32 air rifle scope with rings



HOT DEAL
79⁹⁹

was...99.99

Benjamin Prowler Air Rifle
Style BPNP17X

- .177 caliber pellets
- 4x32mm CenterPoint scope included
- Power by Nitro Piston



HOT DEAL

Benjamin .177 Hollow Point Air Gun Ammo
9⁹⁹ was...12.99



Find a **lower price**, we'll **match it**.

Our **low price commitment** means a Merry Christmas, **guaranteed**. visit academy.com/pricematch for details.

Great gifts for everyone on your list

OUTDOOR FUN

HOT DEAL

79⁹⁹

was...124.99

Flexible Flyer
Winning Fun
Swing Set
Style 43005T



HOT DEAL

19⁹⁹

each

was...29.99

Mini Soccer Goal Set
Style YSLBVSC300
Includes: two goals,
one ball, and a pump



Academy
SPORTS+OUTDOORS

Floor Hockey Set
Style SLAASC3001



Brava Junior
6-ft. x 4-ft.
Soccer Goal
Style YSLBVT1034

brava



HOT DEAL

9⁹⁹

was...16.99

Nike U.S.A.
Supporter
Soccer Ball
Style SC2189-144



HOT DEAL

9⁹⁹

was...16.99

Nike Game Tack
Basketball
Styles BB0453-801,
BB0452-801,
BB0451-801



HOT DEAL

9⁹⁹

was...17.99

Nike All-Field
Football
Available in official
youth, junior, or
pee wee



HOT DEAL

19⁹⁹

each

was...29.99

Rawlings
Storage Bags
Styles FSSBV16,
FSSBH16

Rawlings



HOT DEAL

19⁹⁹

was...26.99

DX Disc Golf Set
Style DX3PK



HOT DEAL

39⁹⁹

was...59.99

Innova
Disc Golf Starter
Kit with Bag
Style GDSSET



TABLE GAMES

HOT DEAL

79⁹⁹

was...119.99

Harvard Edge
Table Tennis
Table
Style T8125



HOT DEAL

79⁹⁹

was...99.99

Harvard Deluxe
Conversion Top
Table Tennis Table
Style T814



HOT DEAL

224⁹⁹

was...299.99

Triumph
Santa Fe 84-in.
Billiard Table
Style 45-6738

TRIUMPH
SPORTS USA



HOT DEAL

24⁹⁹

was...29.99

Triumph
Texas Hold 'Em
Poker Set
Style 66-0605



INDOOR FUN

HOT DEAL

9⁹⁹

was...19.99

Bullshooter
Volt
Electronic
Dartboard
Style EDB100

BULLSHOOTER
by Arachnid



HOT DEAL

29⁹⁹

was...39.99

Bullshooter
Illuminator
1.0 Electronic
Dartboard
Style ILM100

BULLSHOOTER
by Arachnid

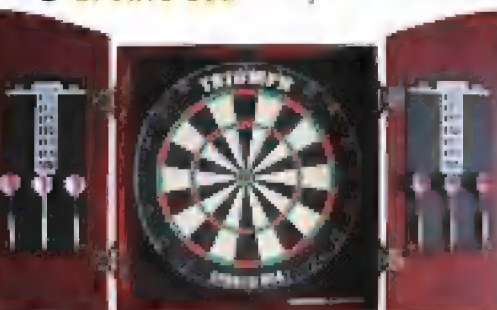


HOT DEAL

39⁹⁹

was...49.99

Triumph
Bristle
Dartboard
with Cabinet
Style 18-2007



HOT DEAL

49⁹⁹

was...79.99

Arachnid
Cricket
Pro 450
Dartboard
Style E450ARA

Arachnid



HOT DEAL

89⁹⁹

was...119.99

Arachnid
Cricket Max 1.0
Dartboard with
Cabinet
Style CMX1000

Arachnid



HOT DEAL

9⁹⁹

each

was...19.99

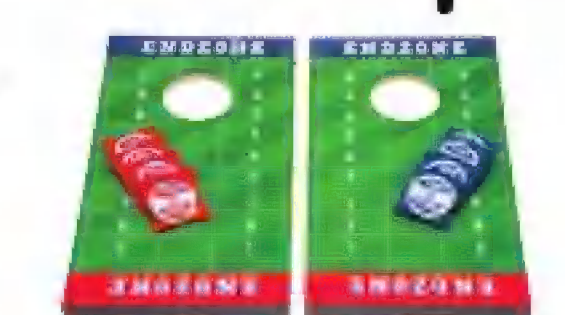
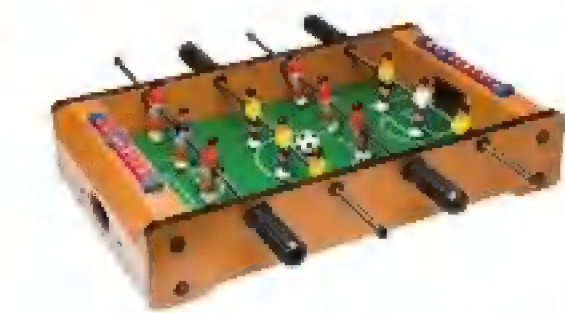
Table Top
Foosball
Style 2479

Table Top
Pool Table Set
Style 2480

Table Top
Table Tennis
Style 2618

Table Top
Bag Toss
Style 72485

Air Hockey
Game Table Top
Style 2489



HOT DEAL 10-IN-1

79⁹⁹

was...99.99

Triumph 10-in-1
Combo Game Table
Style 45-6058



HOT DEAL

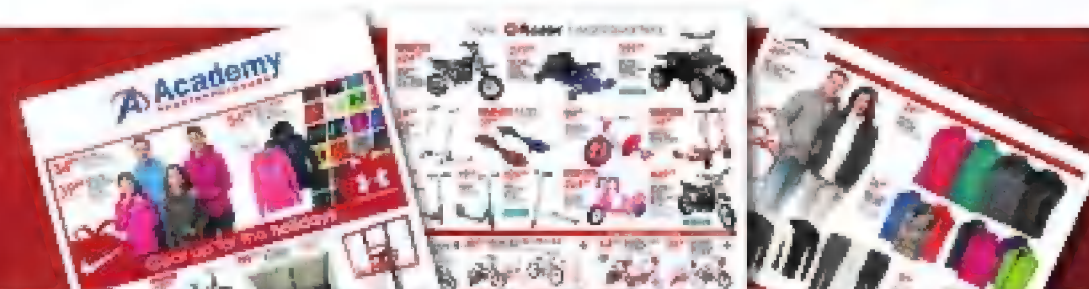
99⁹⁹

was...149.99

Triumph
Big Shot
Basketball
Style 45-6099



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ELECTRONICS

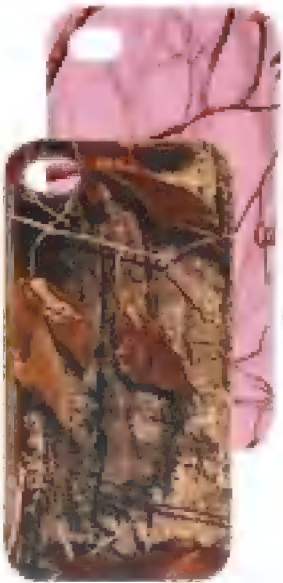
HOT DEAL

9⁹⁹ each
was...14.99
Skullcandy
Ink'd or Chops
Earbuds
Style Selection
varies by store.



HOT DEAL

9⁹⁹ each
was...14.99
Fuse
Realtree
AP Camo
iPhone 4 or
4s Hard-Shell
Phone Case
Style 07253



HOT DEAL

11⁹⁹
was...19.99
iWorld Boom Speaker
Style DBS-2000
Phone not included.
Colors vary by store.



HOT DEAL

11⁹⁹
was...19.99
Dual Alarm
Clock Radio
Style C353B



HOT DEAL

14⁹⁹
was...19.99
Portable
Bluetooth
Speaker
Style ISB03W
Colors vary
by store.



HOT DEAL

21⁹⁹
was...39.99
iWorld
Bluetooth
Headphones
Style HBT-1000



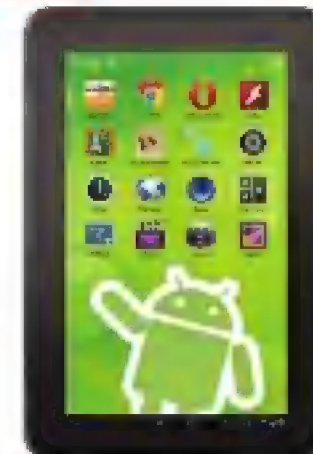
HOT DEAL

39⁹⁹
was...49.99
Karaoke
Party
Machine
Style J082PR



HOT DEAL

89⁹⁹
was...129.99
Zeki 7-in.
Tablet
Style TBDG773B



HOT DEAL
159⁹⁹ was...199.99
Zeki 10-in. Tablet



HOT DEAL

29⁹⁹
was...49.99
Cohesion
Gaming Chair
with Audio
Style YSLOHFE100

HOT DEAL

19⁹⁹
was...29.99
iWorld
Bluetooth
Razor Speaker
Style DRW-2000
Colors vary by store.



REMOTE CONTROL TOYS

HOT DEAL

9⁹⁹
was...14.99
Stunt Twister
WindStormer
Remote
Control Car
Style 88873



HOT DEAL

29⁹⁹
was...39.99
Air Hogs
Remote Control
Mega Bomb
Helicopter
Style 6019846



HOT DEAL

39⁹⁹
was...49.99
Air Hogs
Remote Control
Dropstrike
Style 6021465



HOT DEAL

19⁹⁹
was...29.99
Phantom IR
Remote Control
Helicopter
Style 34462



HOT DEAL

39⁹⁹
was...49.99
Hercules Outdoor
Remote Control
Helicopter
Style 35850



HOT DEAL

10⁹⁹ each
was...19.99
1/14 Realtree
Remote Control
Trucks
Style 81553A



HOT DEAL

29⁹⁹ each
was...49.99
1/10 Realtree
Remote Control
Cars
Style 81024



TENTS AND SLEEPING BAGS

HOT DEAL

12⁹⁹ each
was...19.99
Kids' Licensed Tents
Styles M-T0503SPD,
HKT-0503-C,
D-T0503PRN(A)



HOT DEAL

9⁹⁹ each
was...12.99
Boys' or Girls'
Character Camp
Chair



Selection varies
by store.

HOT DEAL

14⁹⁹ each
was...19.99
Character
16-in.
Pilot Cases
Styles
H13TM17370-AC,
SA23379-SC-PU,
KV3083037



HOT DEAL

12⁹⁹
was...14.99
Boys' or Girls'
Two-Piece
Character
Sleeping Bag Set
Style D2SLGCR2A
• Includes backpack



HOT DEAL

1⁹⁹
was...3.99
Timber Creek
Fleece Blanket
Style CPTBC2010
Selection varies
by store.



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Under Armour® Big Logo Hoodies for the Family

54⁹⁹
EVERYDAY!
Men's or Women's
Under Armour®
Storm Fleece
Big Logo Hoodies

44⁹⁹
EVERYDAY!
Boys' or Girls'
Under Armour®
Storm Fleece
Big Logo Hoodies
Styles 1240249,
1239166



44⁹⁹
EVERYDAY!
Men's
Under Armour®
1/4-Zip Tees
Style 1242220



Selection varies by store.

HOT DEAL

19⁹⁹

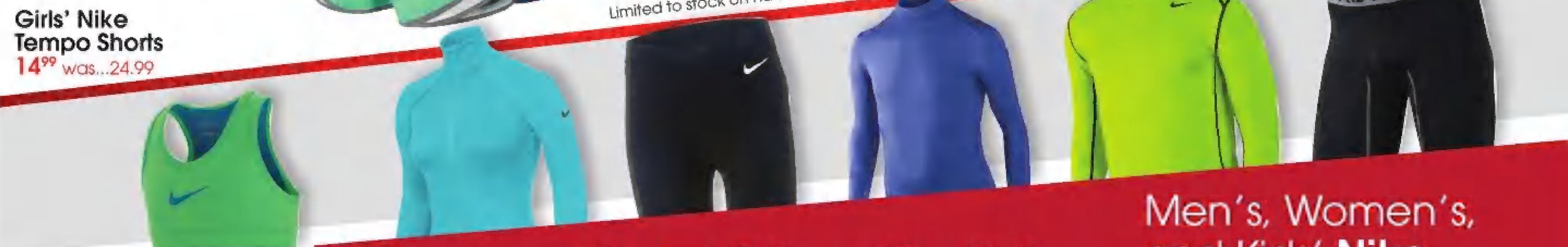
was...26.99-29.99

Women's Nike
Solid or Printed
Tempo or Dash Shorts

Girls' Nike
Tempo Shorts
14⁹⁹ was...24.99



Limited to stock on hand. No rain checks.



25% Off

Men's, Women's,
and Kids' Nike
Pro Combat and
Hyperwarm Apparel



HOT DEAL

26⁹⁹

was...39.99

Men's adidas
Ultimate
Fleece or
All World
Hoodies



HOT DEAL

19⁹⁹

was...29.99

Boys' adidas
Logo Hoodies



HOT DEAL

26⁹⁹

was...36.99

Women's adidas
Logo Hoodies
Styles D80925, D80922,
D80920, D80924,
D80921



HOT DEAL

26⁹⁹

was...39.99

Women's adidas
Ultimate Fleece
Hoodies
Styles F46681, F45903,
F44901, F80461,
G86098, G86099,
G86092



HOT DEAL

16⁹⁹

was...23.99-26.99

Women's Champion®
Eco Fleece Pullovers
or Full-Zip Hoodies
Styles 7952, 7653

Eco
Fleece
Pants

16⁹⁹ was...19.99

Champion®



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HOT DEAL
14⁹⁹ **bcg™**

was...19.99

Men's Pursue and Journey,
Women's Eclipse, or Kids'
BCG Training
or Running Shoes
Styles FWBCMA3000,
FWBCWA3000,
YFWBCA1001, FWBCMA1001



Athletic footwear for **the whole family**

HOT DEAL
9⁹⁹

was...16.99

Men's Nike
Benassi Swoosh
Soccer Slides
Style 312618-011



HOT DEAL
19⁹⁹

was...29.99

Kids' adidas
adifaio
Running Shoes
Styles M22692,
M22691



NEW

HOT DEAL
49⁹⁹

was...59.99

Men's Nike Visi Pro
Basketball Shoes
Styles 599556-001,
599556-003

HOT DEAL
39⁹⁹

was...59.99

Men's Nike Zoom
Air Commence
Training Shoes
Style 324579-001



HOT DEAL
39⁹⁹

was...49.99

Men's adidas
Falcon Elite 2
Running Shoes
Styles M22646,
Q35105



Limited to stock on hand.
No rain checks.



EXCLUSIVE

PRICE DROP
89⁹⁹

was...99.99-114.99

Men's or Women's
Asics
GT-2000
Running Shoes
Styles T2K7N.3801,
T2K2N.9062,
T2K4N.9062(W), T2K2Q.9701

Limited to stock on hand.
No rain checks.



HOT DEAL

16⁹⁹

was...22.99

Men's OVB
Auburn University
Pullover Hoodies



HOT DEAL

16⁹⁹

was...22.99

Men's OVB
University of Alabama
Pullover Hoodies



HOT DEAL

19⁹⁹

was...29.99

Youth Nike
Alabama
Fleece Pullover
Hoodies



HOT DEAL

19⁹⁹

was...29.99

Youth Nike
Auburn University
Fleece Pullover
Hoodies



HOLIDAY GIFT GUIDE for everyone on your list

academy.com/holiday

Selection varies by store.

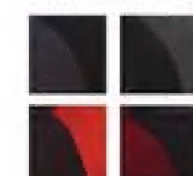
was...39.99

Men's
Columbia®
Hart Mountain™
1/2-Zip Pullovers
Style 6771



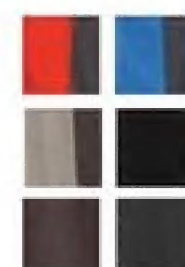
was...39.99

**Men's Columbia®
Elevator Shaft™
Hybrid 1/2-Zip
Pullover**
Style AM6295



27
1996 34.00

Men's
Columbia®
Klamath
Range™
1/2 Zip
Pullover
Style AM6558



24
WGS 39.99

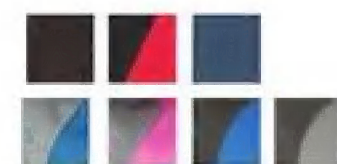
Women's
Columbia®
Glacial™
Fleece
Half-Zip
Pullovers
Style AL6389



HOT DEAL

was...19.99

**Colorblocked Full-Zip
Fleece Jackets
for the Family**
Styles OBZE27AC,
OLZE24AC,
OMZE22AC,
O3ZE29AC



was 19.99


**Full-Zip Polar
Fleece Jackets
for the Family**

HOT DEAL

Kids' **11.99** was... 16.99

was... 19.99

Girls' Autumn Run
Kaylie Boots
Styles YFWAJYC1022,
YFWAJYC1023



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